



**Keswick
Ministries**
HEARING BECOMING SERVING



Mission Exhibitor Guide

Keswick Convention 2026

18 JULY - 7 AUGUST 2026



WELCOME

Mission Exhibition

We are passionate that the Keswick Convention would be a catalyst for mission. We want to see the gospel of Jesus Christ proclaimed through churches, in all of life, across the world. This has been at the beating heart of the Convention from its earliest days. And we want all who come to the Convention to have a refreshed vision to make Christ known.

The **Mission Exhibition** is at the heart of Base Camp where we see and engage with what God is doing in his world. We have always enjoyed hosting agencies who come with a generous spirit, seeking to build the Church and extend Christ's Kingdom worldwide and into all of life. We want to host mission agencies which demonstrate a breadth of focus, so that our exhibition promotes the gospel holistically.

This guide is a supplement to the *Criteria* and *Terms and Conditions* and is designed to help you and your team prepare well and have a fruitful and exciting time at the Keswick Convention, equipping Christians to engage in God's mission wherever He has placed them.

"We have been well cared for and supported by the Base Camp Team, and there's been a great team spirit amongst exhibitors and a realisation of the 'bigger picture' and 'common cause': making Jesus known. We've raised awareness of our organisation whilst being able to engage with the Convention talks."





STRONG IN HIS STRENGTH

KESWICK CONVENTION 2026

WEEK ONE
18 July - 24 July
ANDY ROBINSON

WEEK TWO
25 July - 31 July
SAM ALLBERRY

WEEK THREE
1 August - 7 August
MICHAEL REEVES



Keswick
Ministries

CONVENTION THEME

Convention 2026

Our theme for 2026 is *Strong in His Strength*.

"Our struggle is not against flesh and blood, but against... the spiritual forces of evil in the heavenly realms." — Ephesians 6:12

We stand firm, cleansed and clothed in Jesus' righteousness, safe in him forever by his grace. We yearn for the day we will see him face-to-face with unhindered joy.

But until that day, we fight. We fight against the world, the flesh and the devil. We resist the evil one, who loves to exploit our weak spots, who blinds the eyes of non-Christians, and clouds our sight.

We the Church stand in the armour of God, defensively resisting the devil and offensively proclaiming the gospel of Jesus Christ. Satan is powerful, but he is defeated. We rejoice that the battle has been won in Christ, but the fight for us goes on. Daily.

How then shall we stand? How will we resist the devil's schemes in every walk of life? How can we fill our gaze with who our God is, and all he has done for us in Christ, so that the Accuser's lies and forgeries become obvious?

We want this theme to flow through everything we do at the Convention, including the Mission Exhibition.

Dates for Keswick Convention 2026:

WEEK 1	Saturday 18 - Friday 24 July
WEEK 2	Saturday 25 - Friday 31 July
WEEK 3	Saturday 1 - Friday 7 August



Location

The Mission Exhibition is located within the Base Camp venue which also hosts the bookshop, café and relay space. Base Camp will be in the large marquee next to the Main Tent. It is a light, bright tent, the new home, and a hub of buzz and excitement.



Timings

The Convention site will be open from 8:30am - 5:30pm and 6:30pm - 10:30pm Sunday to Friday, Saturday evening only. The Base Camp space will also be open during these times; however, we don't expect your team to staff the stand all day. We do ask stands to be staffed during the times below as this is when most Conventioners will be on site:

CORE HOURS	
SATURDAY	6:30pm - 10:30pm
SUNDAY	10:00am - 1:30pm & 6:30pm - 9:30pm
MONDAY - FRIDAY	9:00am - 1:30pm & 6:30pm - 10:00pm

Please note we do not require stands to be staffed during the main sessions, but either side of the main sessions. Do make the most of the programme and attend Morning Bible Readings (11:30am - 12:45pm) or Evening Celebrations (7:30pm - 9:00pm).

N.B. You are completely welcome to be at your stand longer than these times.

More details on arrival, set-up and set-down will be given once your agency has been accepted.



The Exhibition Stand

We encourage agencies to engage with the theme of the Convention which, for 2026, is *Strong in His Strength*. We also encourage activities on your stand for the whole family. We want children and youth to be just as engaged with mission as well as the adults.

WE WILL PROVIDE:

- An **allocated space** (3x2, 2x2). Please keep boxes on your stand to a minimum. Please do not exceed 2.5m high.
- **Table on request** (round folding table 73.5cm (H) x 60cm (Ø)).
- **Two chairs.**
- Power socket.
- Access to Team lounge and unlimited tea and coffee.
- Exhibitor ID badges.
- Link to your organisation on our website and app.
- Free Wi-Fi (details available upon arrival); however, please remember this is the Lake District and you may need a backup 4G SIM card.

YOU SHOULD PROVIDE:

- A free-standing exhibition display as well as any cloths, backdrops and display boards etc. all of which must be of professional standard. When planning your stand, we suggest your backdrop and side panels (if you use them) are no higher than 2.5m.
- Your own extension cables (please avoid 'daisy-chaining').
- Sufficient staff for your stand.
- Additional lighting – the venue will have plenty of daylight but there is no guarantee your stand will be sufficiently lit especially for the evening sessions.
- Audio/visual (please note that it should not be intrusive and will be monitored at the discretion of the venue manager).
- Your own insurance for any equipment you bring (you may wish to consider removing high value items e.g. laptops when the exhibition is closed or when your stand is not being staffed).

Prices

SIZE	PRICE
3X2 (ALL WEEKS)	£1955+VAT
3X2 (2 WEEKS)	£1455+VAT
3X2 (1 WEEK)	£980+VAT
2X2 (ALL WEEKS)	£1555+VAT
2X2 (2 WEEKS)	£1155+VAT
2X2 (1 WEEK)	£785+VAT



Application and Requirements

In addition to this pack, please read carefully the *Criteria* and *Terms and Conditions* before you apply.

UPON ACCEPTANCE WE WILL ASK FOR:

- **Agency Profile:** This information will be shared on our website and our app, giving conventioners an overview of your organisation. Max word count 200 words.
- **Organisation Logo:** Your agency logo will be shared on the website and app.
- **Team Leader and Team Attending**
- **PLI Certificate:** Indemnity should be at least £5,000,000 per claim and should cover the dates you will be at the Keswick Convention. We require a copy of this to be uploaded on the Exhibitor Portal.
- **PAT Test Certificates** for any electrical items you are bringing.
- **Health and Safety / Risk Assessment:** An exhibition stand is a workplace covered by Health and Safety legislation. It is your responsibility to ensure that a suitable and sufficient risk assessment is completed and uploaded on the Exhibitor Portal. Stands, their fittings and any materials used must be fire retardant (in accordance with appropriate authorities and British Standard 5867 Part 2).
- **Deposit Payment:** A deposit invoice for £100+VAT will be sent to the email address you provide in the application. Your inclusion in the Exhibition is dependent upon prompt payment.

Mission+Plus

We are keen to run our **Mission+Plus** programme again for 2026. This gives you, the exhibitor, an opportunity to say more about how you are working out that missional heartbeat in your context. Our hope is that this will give you additional depth and serve Convention with additional richness.

During each week there will be an opportunity for exhibitors to book a **lunchtime slot (1:30 – 2:30pm)** in venues over the site to host an event or talk of your own or in partnership with other Base Camp agencies.

VENUE	SIZE	DESCRIPTION	PRICE
OPTION 1	45 people	Suitable for meet and greets, small gatherings up to 45 people.	£100+VAT
OPTION 2	250 People	Theatre style and suitable for talks, panel interviews and presentations.	£250+VAT

The costs contribute to hosting a simple tech set-up with one or two microphones and a video/PPT screen. Each booking should be organised and run by the agency. Please note, *Keswick Ministries will not be able to provide extra staff, support or refreshments.*

If you are interested in running a Mission+Plus event, please indicate on the application form and we will contact you separately with a booking form and to liaise about the details of your booking.



Further Information

- **Personnel manning stands:** There is an expectation that those staffing stands will be 18 or over.
- **Accommodation:** We do not provide any accommodation. Each agency is responsible for arranging their own accommodation needs. More information is available on the Keswick Tourism Association website: www.keswick.org
- **Parking** is not available on site and exhibitors will need to find own parking if travelling into Keswick daily. There is a Blue Badge Car Park with limited spaces on site.
- **Security:** The venue is a temporary structure and will be closed and monitored overnight by security. However, please note that there may be times when the venue is open to the public and stands are not staffed. We cannot take responsibility for equipment on stands when they are not staffed.
- **Sales and Book Signings:** The aim of the Mission Exhibition is to promote mission in the UK and worldwide, therefore we *do not* allow any sale of merchandise or book signings.



Contact

For any questions please contact Carolyn at basecamp@keswickministries.org

We look forward to serving with you.



Mission Exhibition Criteria

This document includes the criteria we use for acceptance of each application to exhibit. Please read through this information before applying.

The agency must align itself with the **purpose, priorities, beliefs, and values** of [Keswick Ministries](#).

The agency should have a clear **focus on Christian mission**.

The agency should be a registered **Christian charity**.

The agency should be **connected with the wider evangelical community** through membership of [Global Connections](#), [Evangelical Alliance](#) or [Affinity](#). We wish to ensure that all mission agencies are in good fellowship with other evangelicals and are committed to the unity of God's people in the cause of mission.

The agency should be able to articulate how it would serve the **Convention theme** which for 2026 is *Strong in His Strength*.

For those exhibiting at Keswick Convention for the first time, we may request additional information.

Keswick Ministries aims to maintain a balance of mission agencies which reflect the broad range of mission and ministry and offer Conventioners the opportunity to engage and be blessed by a wide variety. As well as the conditions outlined above, Keswick Ministries will take the balance of the whole mission exhibition into consideration; therefore, an application does not automatically guarantee a space.

The Trustees of Keswick retain the discretionary right to make occasional exceptions but seek the kind understanding of those agencies which might not be able to fulfil these criteria.



To complete an application, please visit <http://forms.office.com/e/kKT2YyQHq7>



Terms & Conditions

Exhibitors must agree to the following terms and conditions when exhibiting at the Keswick Convention.

MISSION AGENCIES:

- Agencies must be aligned with the purpose, priorities, beliefs, and values of Keswick Ministries, as outlined [here](#).
- Agencies must have a clear focus on Christian mission to:
 - Mobilise people into service – at home or abroad.
 - Resource the local church and Christians for mission.
 - Provide training for Christian service.
- Agencies must be connected with the wider evangelical community through membership of [Global Connections](#), [Evangelical Alliance](#) or [Affinity](#). This is to ensure that all mission agencies are in good fellowship with other evangelicals and are committed to the unity of God's people in the cause of mission.
- Exhibiting agencies must be a registered charity and in good standing with the Charity Commission.
- By submitting an application to exhibit at the Keswick Convention, agencies are agreeing to abide by these Terms & Conditions.

EXHIBITING:

- It is the exhibitor's responsibility to make sure all the information provided on the application is correct and up to date.

- Keswick Ministries requires the exhibitor to exhibit for the **full duration** of the event period they have signed up for, whether it is one, two or all three weeks of the Convention.
- Keswick Ministries requires all exhibitors to adhere to the designated set-up and set-down arrangements for each week. To ensure a smooth and consistent experience for all, we ask that exhibitors remain for the full duration of their agreed participation.
- Keswick Ministries reserves the right to make further inquiries of any stand representative to deem suitability to exhibit.
- Exhibitors may not sell, sublet, advertise or share space with any other exhibitors without prior written consent from Keswick Ministries.
- The exhibitor is responsible for knowing the people who will manage the stand during the time they are exhibiting at the Convention.
- Any resources exhibiting organisations would like to be stocked at the bookshop should be discussed ahead of time with 10ofthose.
- The aim of the Mission Exhibition is to promote mission in the UK and worldwide; therefore, the sale of any books, CDs or merchandise, or book signings is not permitted.
- Leafletting or canvassing for sign-ups outside your stand area is strictly prohibited. Aggressive or overzealous leafletting and canvassing of Conventioners will not be tolerated.
- Exhibitors should not directly target young people under 18 years old; they can instigate a request to sign up with an exhibitor themselves, but they cannot be approached directly.



Terms & Conditions

Continued

- The Base Camp team will ask an exhibitor to cease or modify an activity if deemed inappropriate.
- All stand representatives on-site must always be in possession of a valid Keswick Convention Exhibitor badge.

FINANCE:

- Once approved, the deposit payment must be paid before the deadline communicated for the stand space to be confirmed.
- Payment of the deposit is due when your application has been approved. Keswick Ministries will invoice you for the amount owed.
- Payment of the balance owing must be paid by the deadline date. Keswick Ministries will invoice you for the balance owing and provide the deadline date for payment. If full payment is not received by the deadline, Keswick Ministries reserves the right to re-sell the stand space.
- Keswick Ministries does not have subsidised spaces available.
- VAT will be charged for exhibitors.

HEALTH & SAFETY:

- The exhibitor is fully responsible for safely assembling their stand and the maintenance during the event. The exhibitor is responsible for the health and safety of unloading and reloading stand equipment to make sure it is done risk-free.

- Keswick Ministries requires the exhibitor to complete a full risk assessment document, which the exhibitor should complete, upload on our Exhibitor Portal and have available at the event. This should ensure the safety of the team and Conventioners and not infringe on the venue's safety. Keswick Ministries has the right to complete a risk assessment of any stands during the Convention and implement changes due to safety issues.
- The exhibitor is responsible for their stand's health and safety compliance and for each stand representative.
- All electrical equipment must have a current PAT certificate and comply with safety requirements; this includes laptops.
- The exhibitor is responsible for ensuring that their stand and anything related to it meet with current Health and Safety legislation.
- It is the exhibitor's responsibility to comply with any requests from Keswick Ministries representatives which are given to ensure the safety of the venue. This includes but is not limited to ensuring that all trailing cables are taped to the ground and that no item can cause an obstruction in the gangway, block a fire exit, or cause any other hazard.
- Exhibitors must have public liability insurance with a minimum cover of £5m. A copy will need to be uploaded on our Exhibitor Portal and produced at the event if requested. Keswick Ministries cannot be held responsible for any damage, theft or loss of equipment.



Terms & Conditions

Continued

- Exhibition stands must stay in the dimensions applied for and cannot exceed the allocated space. Please remain in the allocated space to avoid eviction with no refund.
- The exhibitor will be liable for any damage caused to the main structure of the venue by the exhibitor.
- The exhibitor must leave the stand space as they found it, in good order and clear of all rubbish. Keswick Ministries reserves the right to make a charge for the removal of materials or for cleaning.
- At the Keswick Convention, all stands are supplied with a 13-amp power supply. Kettles, irons or electrical items generating heat are not permitted.

CANCELLATIONS:

- All cancellations must be received in writing by email to basecamp@keswickministries.org
- Cancellations will incur a cancellation fee of 50% if received 60 days or more before the event starts.
- No refund can be given if the exhibiting organisation cancels within 60 days of the event starting unless Keswick Ministries is able to source a replacement.

EVENT CANCELLATION:

- Keswick Ministries reserves the right to cancel the Convention for any reason.
- Keswick Ministries will notify Convention contributors of the cancellation within two working days after the decision has been made.

- Keswick Ministries will not be in breach of this Agreement by virtue of the cancellation. This Agreement will automatically terminate on notification of cancellation to the contributors.

CONTACT:

For any questions please contact Carolyn at basecamp@keswickministries.org





**Helping God's people
serve God's mission
for over 150 years.**

FIND US

keswickministries.org



CONTACT US

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