

# Photography and Videography



## Draft Policy | July 2025

### Keswick Ministries: Photography and Videography Draft Policy

July 2025

At Keswick Ministries, we regularly capture photographs and video footage during our events for the purposes of promotion and documentation. This content may be used in our print materials, website, social media channels, and other digital or physical collateral.

- Official photography and filming will take place at our events, including throughout the Convention (Morning Bible Readings, Evening Celebrations, seminars, activities, and around the site).
- Our official media team are identifiable by their lanyards, and will aim to be respectful and unobtrusive when taking photography and videography. Whenever possible, signage will be displayed around site.
- We will prioritise safeguarding, dignity, and personal preference when capturing images of individuals, especially children, youth, and adults with care and support needs.

### Your Rights and Options

- By attending a Keswick Event, you give general consent to be photographed or filmed as part of the event audience, around site or in wider group shots. We aim to use images and footage sensitively and in ways that reflect Keswick Ministries' values.
- If you would prefer not to be photographed or filmed, please make yourself known to us by informing a member of the Keswick Ministries team, either in person or by emailing [communications@keswickministries.org](mailto:communications@keswickministries.org). We will do our best to accommodate this, for example during the Convention helping you sit in a low-visibility area in the Main Tent and in other venues.
- If you see an image or video of yourself on our social media channels, or in any other digital or print material, that you would like us to remove, you can contact us at [communications@keswickministries.org](mailto:communications@keswickministries.org) and we will take appropriate action.

## Children and Young People

- We do not publish identifiable images of children or young people under the age of 18 without explicit parental or guardian consent.
- Youth and children's sessions are not routinely photographed or filmed unless advance consent has been obtained from their parents or guardians.

## Personal Photography

- You are welcome to take your own photographs and videos for personal use, provided that you do so respectfully and in line with our safeguarding guidelines.
- Please do not photograph or film others without their consent, especially in sensitive contexts such as prayer or ministry times.

Thank you for helping us create a respectful and safe environment for all who attend Keswick Events.

If you have any questions or concerns, please contact us at [communications@keswickministries.org](mailto:communications@keswickministries.org) and we will be in touch with you as soon as possible.

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