

# Mission+Plus Guide

## Keswick Convention 2025



150 YEARS OF

**Keswick  
Ministries**

We are passionate that the Keswick Convention would be a catalyst for mission. We want to see the gospel of Jesus Christ proclaimed through churches, in all of life, across the world. This has been at the beating heart of the Convention from its earliest days. And we want all who come to the Convention to have a refreshed vision to make Christ known.

As such, we have been planning towards and hope to launch a new opportunity this year for mission exhibitors: **Mission+Plus**. This gives you an opportunity to say more about how you are working out that missional heartbeat in your context. Our hope is that this will give you additional depth and serve Conventioneers with additional richness.

During each week there will be an opportunity for exhibitors to **book a lunchtime slot** in various venues over the site to host an **event** or **talk** of your own or in partnership with other Base Camp agencies.

### Where, what and how?

You will be aware that we place a high value on keeping the afternoons at the Convention free to allow time for in the Lakes and rest, therefore the timings of the sessions will be to cover the lunchtime period.

Mission Plus slots will run **1:30pm - 2:30pm** each in various locations\* and you will have access to the room 15 minutes either side of the booking.

Venue	Size	Description	Price
Option 1	45 people	Suitable for meet and greets, small gatherings up to 45 people. There is a small kitchen facility to prepare refreshments.	£100+VAT
Option 2	250 people	Theatre style and suitable for talks, panel interviews and presentations.	£250+VAT

\*Availability may differ each week depending on other programmed activities.

The costs contribute to hosting a **simple tech set up** with one or two microphones and a video/PPT screen. Each booking should be organised and run by the agency. Please note, Keswick Ministries will not be able to provide extra staff, support or refreshments.

We will make the Mission+Plus events known at the Convention. We plan to do this via the App. Once confirmed, you will of course want to make them known to your own constituents.

### How do I request a Mission Plus slot?

We appreciate your understanding as you work with us, and as we work out what this new initiative may look like in practice. We'd love to invite you to join us in making this a rich part of the Convention week:

- At this stage, we expect to be able to offer each agency one slot over the three weeks. If you would like more weeks, please let us know now. We won't know if we can offer this until we have final numbers.
- Similarly, we may not have capacity to accept all requests as there are more exhibitors than slots. It is not therefore automatic that just because you apply, you will get a slot
- We'd very strongly welcome joint applications from more than one agency and may be able to facilitate these over more than one week (eg. multiple providers offering a workshop for those considering theological education, or how to discern a sense of calling into cross-cultural ministry)

### How to Apply

You can apply for this through the [Mission Exhibition Application](#).

We're looking forward to serving with you this summer!

