



150 YEARS OF

**Keswick
Ministries**

Mission Exhibitor Guide

Keswick Convention 2025

We are passionate that the Keswick Convention would be a catalyst for mission. We want to see the gospel of Jesus Christ proclaimed through churches, in all of life, across the world. This has been at the beating heart of the Convention from its earliest days. And we want all who come to the Convention to have a refreshed vision to make Christ known.

The **Mission Exhibition** is at the heart of Base Camp where we see and engage with what God is doing in His world. We have always enjoyed hosting agencies who come with a generous spirit, seeking to build the church and extend Christ's kingdom worldwide and into all of life. The Lord has clearly called each of us with a particular focus, and you will want to make that known and we want to do that in a way that also promotes the gospel wholistically and respects others' calling.

This guide is a supplement to the *Criteria* and *Terms and Conditions* and is designed to help you and your team prepare well and have a fruitful and exciting time at Keswick Convention, equipping Christians to engage in God's mission wherever He has placed them.

Convention 2025

The next convention is a special year for Keswick Ministries. We will be celebrating **150th years of God's faithfulness** and a part of that will be celebrating the impact of mission from Keswick Convention over the years!

The theme for 2025 is *Transformed*:

- **We are transformed:** Christ, crucified for us, became our sin, delivered us from darkness to light, and clothed us in his righteousness.
- **We will be transformed:** One day, we will be presented before God's throne, faultless and full of joy; pure, beautiful and stain-free.
- **We are being transformed:** The power of sin is broken and the penalty paid, but we still battle with its ongoing presence. We curve inwards, forget who we are in Christ, and live for ourselves instead. But God continues his transforming work.

Being transformed is about more than just change on the outside. It is an inside-out heart-transplant as the Holy Spirit helps us desire Jesus, become more Christlike and bear fruit for his glory. Until he takes us home.

We want this theme to flow through everything we do at the Convention, including the Mission Exhibition.

Dates for Keswick Convention 2025

Week 1:	Saturday 12 - Friday 18 July 2025
Week 2:	Saturday 19 - Friday 25 July 2025
Week 3:	Saturday 26 July - Friday 1 August 2025

NEW THIS YEAR

Base Camp is the heart of the Keswick Convention, where you will find the Mission Exhibition, the Café, 10ofThose Bookshop. The morning Prayer meetings will be held in the Base Camp café as well as running the main session relay.

This year Base Camp will be in a **NEW Venue** which will be a dedicated marquee on the Village Space (next to the Main Tent). This venue will be a brighter and more connected with the main programme and flow of conventioners. We will design the exhibition layout and reserve the right to revise it at the event if necessary. It is, therefore, not possible to request a specific location within the exhibition area.

Another new feature this year will be the **Keswick Ministries Hub** which will be the go-to place for exhibitor questions and guidance as well as a place conventioners to come and ask questions about mission and be directed to the best people to talk to.

This year we are also launching **Mission+Plus**. This is an opportunity to book a lunchtime event space for you to say more about how you are working out that missional heartbeat in your context. Our hope is that this will give you additional depth and serve Conventioners with additional richness. For more information on this, please see the [Mission+Plus Guide](#).

Timings

The Convention site will be open from 8:30am – 5:30pm and 6:30pm to 11:00pm Sunday to Friday, Saturday evening only. The Base Camp space will also be open during these times; however, we don't expect your team to staff the stand all day. We do ask stands to be staffed during the times below as this is where most Conventioners will be on site:

- Saturday 6:30pm – 10:30pm
- Sunday 10:00am – 1:30pm / 6:30pm – 9:30pm
- Monday – Friday 9:00am – 1:30pm / 6:30pm – 9:30pm

Please note we do not require stands to be staffed during the main sessions, but either side of the main sessions. Do make the most of the programme and attend Morning Bible Readings (11:30am – 12:45pm) or Evening Celebrations (7:30pm – 9:00pm).

N.B. You are completely welcome to be at your stand longer than these times.

More details on arrival, set up and set down will be given once your agency has been accepted.

The Exhibition Stand

We encourage agencies to engage with the theme of the Convention which for 2025 is *Transformed*. We also encourage activities on your stand for the whole family. We want children and youths to be just as engaged with mission as well and the adults.



We will provide:

- An **allocated space** (3x2, 2x2) Please keep boxes on your stand to a minimum. Please do not exceed 2m high.
- **Table** (6ft x 2ft)
- **2 chairs**
- Power socket
- Access to Team lounge and unlimited tea and coffee
- Exhibitor badges
- Link to your organisation from our website and app.
- Free Wi-Fi (details available upon arrival) however please remember this is the Lake District and you may need a backup 4G sim card.

You should provide:

- A free-standing exhibition display as well as any cloths, backdrops and display boards etc all of which must be of professional standard. When planning your stand, we suggest your backdrop and side panels (if you use them) are no higher than 2m.
- Your own extension cables (Please avoid 'daisy-chaining').
- Sufficient staff for your stand.
- Additional lighting – the venue will have plenty of daylight but there is no guarantee your stand will be sufficiently lit especially for the evening sessions.
- Audio / visual (please note that it should not be intrusive and will be monitored at the discretion of the venue manager).
- Your own insurance for any equipment you bring (you may wish to consider removing high value items e.g. laptops when the exhibition is closed or when your stand is not being manned).

Prices

Size	2025
3x2 (all weeks)	£1440 +VAT
3x2 (2 weeks)	£1140 +VAT
3x2 (1 week)	£855 +VAT
2x2 (all weeks)	£1150 +VAT
2x2 (2 weeks)	£920 +VAT
2x2 (1 week)	£685 +VAT

Application and Requirements

In addition to this pack, please read carefully the [Criteria](#) and [Terms and Conditions](#) before you apply. **Deadline** for applications is Friday 13 December 2024.

Upon acceptance we will ask for:

- **Agency Profile:** This information will be shared on our website and our app giving conventioners an overview of your organisation. Max word count 200 words.
- **Organisation Logo:** Your agency logo will be shared on the website and app.
- **Team Leader and Team attending**



- **PLI Certificate:** Indemnity should be a minimum of £5,000,000 and should cover the dates you will be at Keswick Convention. We require a copy of this to be uploaded on the Exhibitor Portal.
- **PAT test certificates** for any electrical items you are bringing, uploaded on the Exhibitor Portal.
- **Health and Safety / Risk Assessment:** An exhibition stand is a workplace covered by Health and Safety legislation. It is your responsibility to ensure that a suitable and sufficient risk assessment is completed and uploaded on the Exhibitor Portal. Stands, their fittings and any materials used must be fire retardant (in accordance with appropriate authorities and British Standard 5867 part 2).
- **Deposit payment:** a deposit invoice for £100+VAT will be sent to the email address you provide in the application. Your inclusion in the Exhibition is dependent upon prompt payment.

Further Information

- **Personnel manning stands:** There is an expectation that those manning stands will be 18 or over.
- **Accommodation:** We do not provide any accommodation. Each agency is responsible for arranging their own accommodation needs. More information is available on the Keswick Tourism Association website: www.keswick.org
- **Parking** is not available on site and exhibitors will need to find own parking if travelling into Keswick daily. Disabled Parking will be available on the Rawnsley site, on a first come first served basis for Blue Badge holders.
- **Security:** The venue is a temporary structure and will be closed and monitored overnight by security. However, please note that there may be times when the venue is open to the public and stands are not staffed. We cannot take responsibility for equipment on stands when they are not staffed.
- **Sales and Book Signings:** The aim of the Mission Exhibition is to promote mission in the UK and worldwide, therefore we do not allow any sale of merchandise, book signings

Contact

For any questions please contact Carolyn at basecamp@keswickministries.org

We look forward to serving with you.

